



FreelanceApple.com presents...

The Grand Marketing Manual

for Freelancers

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Introduction

First off, I'd like to thank you for purchasing "The Grand Marketing Manual for Freelancers". I'm sure you'll find this a very interesting and useful ebook that you'll be referring back to continuously through your freelancing career. Crammed in this ebook are marketing techniques that you can take advantage of which will power your portfolio to the front of the crowd, and land you more clients, along with higher paying clients.

Marketing is an extremely important part of your freelancing career, because let's face it, without it you're not likely to hit any clients. Why? No one will be there to see your portfolio, no matter how good it is. We've written this ebook because we feel that marketing is the part where freelancers tend to slack in, and not really pump enough to get really shining results. Hopefully, by going through this ebook, and studying the techniques contained within, we'll help many freelancers all over the globe discover better clients, which I'm sure they'll appreciate in such an economic time.

We're going to try and cover as much as we can in this ebook, and go into depth on different angles on each of the marketing techniques that we've discovered. Not

only is this a consolidation of those techniques, but also a compilation of techniques which may be a little unorthodox, or less mainstream, but have the potential to provide you amazing results.

One aspect you have to keep in mind throughout is that marketing is not a one-off trick, it's a continuous effort which requires you to have patience, wits, and will test your ability to innovate and adapt. You are a one man (or women) team, so you rely on yourself to bring in clients and service them as well - a much different setup than the usual corporate business model where separate marketing, support, and servicing teams work together. This means it's a necessity in your business to keep some time aside for your various marketing techniques.

A lot of the techniques mentioned in this ebook have a gradual growth effect, meaning that they tend to become more effective as they are used continuously, so motivation and continuity are required on your behalf to bring them to a stage where they are effective enough in bringing clients to you. So, let's get into it.

Whoops! Sorry, this is the end of the line...

This is the end of the excerpt from **The Grand Marketing Manual for Freelancers**, if you're interested in purchasing, [please click here](#).